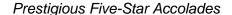


FOR IMMEDIATE RELEASE

Fairmont Pacific Rim and Willow Stream Spa Named Five-Star Recommended in Forbes Travel Guide's 2023 Star Awards

Fairmont Pacific Rim and its signature Willow Stream Spa Earn





VANCOUVER — (February 15, 2023) — Forbes Travel Guide ("FTG"), the only global rating system for luxury hotels, restaurants, spas and ocean cruises, today announced its 2023 Star Awards. <u>Fairmont Pacific Rim</u> and for the first time, its <u>Willow Stream Spa</u> each earned the prestigious honours of the Forbes Travel Guide Five-Star award and are showcased with other honorees on <u>ForbesTravelGuide.com</u>.

<u>Fairmont Pacific Rim</u> is Five-Star accredited for the fifth straight year in a row by the luxury travel ratings, the gold standard in the hospitality industry since 1958. Fairmont Pacific Rim was recognized for its excellence in service, luxurious accommodation, innovative architecture and design, along with award-winning dining and cocktails experiences at Botanist and The Lobby Lounge.



"It's an immense honour to be awarded as a Forbes Travel Guide Five-Star Hotel for the fifth year in a row and have our spa also receive this recognition." says **Jens Moesker**, **Regional Vice President Pacific Northwest**, **and General Manager**, **Fairmont Pacific Rim**. "This outstanding achievement is a true testament of the genuine commitment of our entire team who strive for service excellence and create extraordinary experiences for our guests each and every day."

Joining the hotel for the first year, Willow Stream Spa at Fairmont Pacific Rim is one of 119 spas in the world and only one of four in Canada to be bestowed with the prestigious Five-Star Recommended Award. The resort-style spa, surrounded by breathtaking city and habour views is an oasis of serenity in the city, recognized for its luxurious treatments, world-class facilities and expertly trained therapists, offering guests the ability to revitalize, recover and reconnect.

"It's an outstanding achievement to be recognized amongst an elite group of spas around the globe," says **Kim Carmichael, Spa Director at Fairmont Pacific Rim's Willow Stream Spa** "our colleagues take great pride in what they do and we look forward to continuing to serve our local patrons and hotel guests from around the world."

Forbes Travel Guide is the world-renowned authority on excellence in hospitality, and Fairmont Pacific Rim and its Willow Stream Spa the latest addition to its illustrious annual Star Rating list.

"Travel is in an incredible position for continued growth, as people prioritize authentic, in-person experiences," says **Amanda Frasier**, **President of Ratings for Forbes Travel Guide**. "The hotels, ocean cruises, restaurants and spas on our 2023 Star Rating list demonstrate an impressive commitment to creating memorable environments that nurture connection, joy and sense of place as we experience the world to its fullest."

To view the new Star Award winners, visit ForbesTravelGuide.com.

For a detailed explanation of how Forbes Travel Guide compiles its Star Ratings, click here.

####

About Fairmont Pacific Rim

Fairmont Pacific Rim - Vancouver's definitive luxury hotel - was rated the World's Best Business Hotel by Condé Nast Traveler readers and awarded the coveted Forbes Travel Guide Five-Star and AAA Five Diamond Ratings. This ultramodern downtown hotel offers unobstructed mountain and harbour views, combining the best of the Pacific Rim in its architecture and décor. The hotel features two award-winning dining destinations, resort-style Willow Stream Spa, rooftop and pool sundeck, lavish questrooms, and a variety of the city's most luxurious suites

fairmont.com | all.accor.com | group.accor.com



About Forbes Travel Guide

Forbes Travel Guide is the only global rating system for luxury hotels, restaurants and spas. Our anonymous professional inspectors evaluate based on hundreds of exacting standards, with an emphasis on exceptional service, to help discerning travelers select the world's best experiences. The only way to get a Five-Star, Four-Star or Recommended rating is by earning it through our independent inspection process. For more information about Forbes Travel Guide, please visit ForbesTravelGuide.com.

Connect with Forbes Travel Guide:

Instagram: www.instagram.com/ForbesTravelGuide

Twitter: www.twitter.com/ForbesInspector

Facebook: www.facebook.com/ForbesTravelGuide

Media enquiries and further information:

Olivia Chiarastella

Public Relations Manager

Fairmont Pacific Rim

T: 403 510 9656

E: olivia.chiarastella@fairmont.com

Michelle Evins | Penelope Smith

Evins Communications

E: ftg@evins.com