



FOR IMMEDIATE RELEASE

THE PACIFIC GALLERY AT FAIRMONT PACIFIC RIM OPENS NEW GROUP PHOTOGRAPHY EXHIBITION *PAYING ATTENTION*

The latest in a series of artist exhibitions in partnership with Equinox Gallery



Vancouver, BC (March 9, 2023) – The Pacific Gallery at [Fairmont Pacific Rim](#) has opened *Paying Attention* - a group exhibition in partnership with [Equinox Gallery](#) featuring the works of Berenice Abbott, William Eggleston, Walker Evans, Fred Herzog, Geoffrey James, Vivian Maier and George Tice.

Presented until May 27, 2023 on the hotel's second floor, the new exhibition showcases photographers whose work articulates fleeting, often overlooked moments in the evolution of their urban environments during periods of rapid growth and transition. Spanning several cities over the past 100 years, these photographers are united in the understanding that what is most familiar in modern life is often what is most impermanent, and its significance may only be felt once it has disappeared.

As wanderers through the city, the photographers in this exhibition use varying aesthetic strategies to present an alchemy of past, present, and future within a single image. From Berenice Abbott's striking architectural images of New York City in the 1930s to Fred Herzog's early colour scenes of a growing Vancouver on the precipice of modernity in the 1950s, the photographers in *Paying Attention* each explore the large and small ways our environments are shaped and reshaped over time.

The exhibition is presented within the Fairmont Pacific Rim by Equinox Gallery for the Capture Photography Festival 2023 as part of an ongoing collaboration. Joining the hotel's celebrated art collection, this exhibition underscores a continued commitment to bringing art and artistry into all aspects of the property.

High-resolution images are available [here](#).



Artist Biographies are available [here](#).

-###-

About Fairmont Pacific Rim

Fairmont Pacific Rim - Vancouver's definitive luxury hotel - was rated the World's Best Business Hotel by Condé Nast Traveler readers and awarded the coveted Forbes Travel Guide Five-Star and AAA Five Diamond Ratings. This ultramodern downtown hotel offers unobstructed mountain and harbour views, combining the best of the Pacific Rim in its architecture and décor. The hotel features three award-winning dining destinations, the resort-style Willow Stream Spa, a rooftop and pool sundeck, exceptionally-designed guestrooms, and a variety of the city's most luxurious suites.

fairmont.com | all.accor.com | group.accor.com

About Equinox Gallery

For 50 years, Equinox Gallery has been committed to presenting the work of Canadian artists in the context of an international program. The gallery specializes in long-term representation of Canadian artists as well as secondary market sales. In addition to exhibitions highlighting the work of represented artists, Equinox also undertakes larger collaborative projects which help to contextualize local artistic practices within an international conversation in a tangible and substantial manner, maintaining the gallery's place in the ongoing conversations relating to contemporary art. The gallery places many works in public and private museums, and works closely with private clients in developing their esteemed collections.

Media inquiries and further information:

Olivia Chiarastella, Public Relations Manager

Fairmont Pacific Rim

T: 604-695-5465

E: Olivia.Chiarastella@Fairmont.com

RHC: Rachel Harrison Communications

fairmontpr@wearerhc.com